



NSW POLICE LEGACY

Caring for the Police Family



Sponsorship Opportunities

Caring for the Police Family



Care...

NSW Police Legacy was established in 1987, by Police, for Police. We provide professional and compassionate support to all of our Police Legacy families through the provision of meaningful benefits and services in a transparent and ethical manner.

Help us to care for the police family

Who we help:

- › The families of deceased police officers; our Police Legatees
- › Parents of deceased police
- › Serving and retired police and their families facing necessitous circumstances
- › Former police and their families as they transition from a career in policing to civilian life



Supporting the NSW Police Force

The NSW Police Force is Australia's largest police organisation with a diverse workforce that includes over 16,000 dedicated serving police officers and 3,000 unsworn officers who protect our community around the clock. The Police Family encompasses not only our serving and retired police, but their families; husbands, wives, partners, parents and dependent children.

Often it's not until a police officer is harmed on duty that there is community focus and an outpouring of support for the dangerous work they do, protecting our community. But here at Police Legacy, we look after our officers and their families regardless of their employment status, the circumstances of their death or the hardships they are facing, all year round. *We don't discriminate.* We care for the widows, widowers, partners, parents and dependent children that are left behind; our Police Legatees.

The Blue Ribbon Ball is our largest annual fundraiser and a chance for the community to recognise and acknowledge the proud traditions and history of the NSW Police Force. By supporting this event, you are paying homage to the dedication of the NSW Police Force and remembering those who we have lost.

Help us to remember them.





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How we help...

1. Financial Assistance:

Education Grants

- › Children from day care to tertiary level including apprenticeships
- › Legatees who need to retrain to return to the workforce
- › Specialist scholarships for legatees in leadership, technical studies, secondary and tertiary excellence, sporting excellence and police education and training

Welfare Grants and Special Assistance

- › Special assistance for families in necessitous circumstances
- › Fundraising facilitation for members of the wider police family facing challenging circumstances
- › Funding for up to 10 driving lessons for legatees of all ages including those who require a refresher course
- › Trust Fund administration and management

2. Referral (to other Support Services):

- › Funding for up to six sessions with a registered psychologist
- › A free initial assessment at the National Centre for Childhood Grief

3. Children and Family Programs:

- › Adventure Camps twice a year for children aged 7-18
- › NSW Police Legacy Kokoda Trek for legatees aged 16 years and over
- › Christmas and Birthday cards and cheques for dependent children
- › Parents of Police Officers Support Network
- › Access to the Police and Citizens Youth Club (PCYC) facilities and specialist support from the Club Youth Command Police Officer



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4. Aged Care Programs:

- › Care Alert Funding for over 65s
- › Welfare checks and individual needs assessments
- › Individual support for legatees who have become isolated or simply need help accessing local services

5. Community Engagement:

- › Local area lunches held up to three times a year in 25 different regions across the State
- › Annual Christmas Luncheon

- › Annual Family Picnic Day
- › Children's Christmas Party
- › Other social events throughout the year to enable our Police Family to connect

6. BACKUP for Life Program for Former NSW Police

- › Counselling and Referral
- › Mentoring
- › Family Support Program
- › Career Incentives
- › EXPO

Event...

Target Audience

Invitations are extended to the NSW Governor General, the NSW Minister for Police and the NSW Commissioner of Police. Invitations are also extended to the Premier of NSW, the Opposition Leader and Opposition Spokesperson for Police. A number of retired Police Commissioners are also invited as well as members from the NSW Government, leading Sydney Law Firms, Business Partners and the Australian Federal Police.

Finer Details

Date: Saturday 28 September 2019

Time: 6pm Champagne Arrival for a 7pm Start – Event concludes at Midnight

Venue: The Sydney International Convention Centre, Darling Harbour

Agenda: 3-Course gourmet dinner accompanied by drinks, special performance by the NSW Police Force Band, Raffles, and Live and Silent Auctions.

Attire: Black Tie

Cost: Individual Ticket \$300 and Table of Ten \$2800 (exclusive of GST)

Support...

How can you and your company support our Police Officers and their families?

The 2019 Blue Ribbon Ball marks 17 years since the event's original inception. Over this time, we have raised significant funds that have been used to care for the families of deceased NSW Police Officers. 2018 was yet another successful year with over \$315,000 raised. A must-attend social event in the NSW Police Force Calendar, the black tie gala dinner will support the ongoing needs of the Police Family. One of the primary reasons this event has achieved so much success is a result of the organisations who have assisted in sponsorship and donations which play a major part in raising funds on the evening. We now ask your help to allow us to continue caring for the ever-growing Police Legacy Family.

Here's how:

- › By becoming an event partner through any of the below packages
- › By donating items, products or a service to one of our fundraising activities – live or silent auction
- › By purchasing a ticket or booking a table at the event
- › By making a tax deductible donation

Most importantly we hope that you will help us to raise the funds needed for the ongoing care of the families of deceased police officers, and those officers facing difficult times. We look forward to working with you on this exciting event.

Thank you for your consideration.

GOLD PARTNER

\$25,000

You will receive:

Exclusive of GST

- › An invitation for your guests to attend the invite-only VIP pre-dinner drinks. VIP Drinks are attended by Government Officials, Commissioner of Police and Executive Police Officers
- › An invitation for two representatives to be seated at the Head Table
- › Verbal Introduction as Gold Partner and acknowledgement in the opening remarks
- › Two tables of ten with priority seating and NSW Police Legacy Directors as table hosts
- › Full page advertisement on the back cover of the Event Booklet to be placed on tables on the night
- › Company logo, 250-word company profile and web link on the Blue Ribbon Ball Homepage
- › Company logo displayed on event screens throughout the evening
- › ¼-page advertisement in the NSW Police Legacy October Newsletter
- › Display space for pull-up banners (sponsor supplied) in prominent locations within the venue
- › Opportunity to place branded gifts on tables
- › Opportunity to purchase additional tables at reduced rate
- › Acknowledgement of partnership in all post-event coverage

SILVER PARTNER

\$12,500

You will receive:

Exclusive of GST

- › An invitation for your guests to attend the separate VIP pre-dinner drinks. VIP Drinks are attended by Government Officials, Commissioner of Police and Executive Police Officers
- › Verbal Acknowledgement as Silver Partner
- › One table of ten with priority seating and NSW Police Legacy Director as host
- › Full page advertisement in the Event Booklet to be placed on tables on the night
- › Logo and web link on the Blue Ribbon Ball Homepage
- › Company logo displayed on event screens throughout the evening
- › Display space for pull-up banners (sponsor supplied) in prominent locations within the venue
- › Opportunity to purchase additional tables at reduced rate
- › Acknowledgement of partnership in all post-event coverage

BRONZE PARTNER

\$6,000

You will receive:

Exclusive of GST

- › An invitation for five nominated representatives to attend the VIP Drinks
- › Verbal Acknowledgement as Bronze Partner
- › Five complimentary tickets with

priority seating

- › Company logo in the Event Booklet to be placed on tables on the night
- › Logo and web link on the Blue Ribbon Ball Homepage
- › Company logo displayed on event screens throughout the evening
- › Opportunity to purchase additional tables at reduced rate
- › Acknowledgement of partnership in all post-event coverage

FRIENDS OF POLICE LEGACY

\$2,500

You will receive:

Exclusive of GST

- › Your company logo displayed on event slides throughout the evening
- › Verbal acknowledgement of partnership on the evening

Product Donations

The live and silent auctions are an important part of the evening, helping us to achieve the objective of raising funds to care for the Police Family. Your donated items will be offered in the live or silent auction. For all auction donations, your company name and logo will appear in the printed auction catalogue alongside the donated item. If your donated item is offered in the live auction, your company name will be announced live by the auctioneer and your logo displayed on event screens.

If you wish to discuss any aspect of this proposal or event further, please contact For further information please contact Andrew Wilcox, Fundraising Manager at andrew@policelegacynsw.org.au or on (02) 9264 1311.